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A recent consumer survey revealed that 77% of Americans say their buying decisions are affected by a company's environmental responsibility. *Environmental Communications Associates, Inc. (ECA)*, a unique team of advertising experts, scientists, and program directors specializing in environmental marketing, is well aware of that. They inspire companies to look beyond the immediate boundaries of product or service, to the environment. Their philosophy is, 'What you do to preserve the Earth may be the best advertising money can buy.'

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